

EVENT TICKETING IS BROKEN. THE LIVE NATION/ TICKETMASTER MONOPOLY HAS RIGGED THE SYSTEM

EMPOWER FANS
NOT MONOPOLIES

From artist management to promotion to venues to ticketing – the Live Nation Entertainment/Ticketmaster (LNE/TM) monopoly controls every step of the live event marketplace. They strong arm venues into exclusively using Ticketmaster or those venues face losing access to the artists LNE manages and the tours they promote. LNE/TM's anti-competitive practices have spurred an investigation by the DOJ into anti-trust behavior, as well as calls from Congress to rein them in.

80%

Estimated TM control of primary ticket sales

78%

Top grossing arenas in US contract with TM

380+

Artists managed by LNE

140%

Increase in inflation-adjusted ticket prices since merger

The LNE/TM monopoly has fostered an anti-competitive environment that leaves fans frustrated by increased prices, less access to events, and less control of their tickets.

Buying tickets can be a frustrating and arduous process for fans.

They face hours of waiting in a queue and sites that crash, and many fans get left behind because they can't sit for hours on a website while they're at work.

Unlike states like Colorado, Illinois and New York, California consumers have no rights with respect to the tickets they buy.

They are not guaranteed the right to donate, gift, or sell their tickets unless permitted by the original ticket seller. LNE/TM limits ticket transfer to edge out competition.

California Can Transform Live Event Ticketing to Work For Fans

Empower Fans, Not Monopolies believes any legislation dealing with live event ticketing should:

Increase Competition

Remove ticket sale exclusivity so that venues, promoters, artists and event organizers can reach more fans through multiple retail partners.

We need to open the marketplace to competition in order to reduce fees and improve user experience, making event attendance easier and more accessible.

Empower Fans

Give fans control over the tickets they have rightfully purchased, creating the right for consumers to gift, donate, or sell their tickets at their discretion. Fans deserve the flexibility of being able to do what they like with their tickets.

Improve the Fan Experience & Lower Fees

Give fans a choice about where to shop. Competition will incentivize ticket sellers to improve the fan experience through better service, more transparency, and lower fees.

By increasing transparency and competition, the marketplace will work for fans, not against them.

Fight Bots and Fraud

Create the opportunity for every ticket sold or resold by participating retail platforms to be verified by a single source. Verification will help address incidents of fraud and speculative ticket sales and create a more connected marketplace to fight illegal bots.