

We Stand for Fans

Event ticketing is broken. The Live Nation/Ticketmaster (LNE/TM) monopoly has fostered an anti-competitive environment that leaves fans frustrated by increased prices, less access to events, and less control of their tickets. **Empower Fans, Not Monopolies** believes California can reform live event ticketing to work for fans.

Policy Principles

We support legislation that:



Increases Competition

Remove ticket sale exclusivity so that venues, promoters, artists and event organizers can reach more fans through multiple retail partners. We need to open the marketplace to competition in order to reduce fees and improve user experience, making event attendance easier and more accessible.



Improves the Fan Experience & Lowers Fees

Give fans a choice about where to shop. Competition will incentivize ticket sellers to create a better experience for fans through better service, more transparency, and lower fees. By increasing transparency and competition, the marketplace would work for fans, not against them.



Empowers Fans

Give fans control over the tickets they have rightfully purchased, creating the right for consumers to gift, donate, or sell their tickets at their own discretion. Fans deserve the flexibility and affordability that comes with controlling their tickets and being able to do what they like with them.



Fights Bots & Fraud

Create the opportunity for every ticket sold or resold by participating retail platforms to be verified by a single source. Verification will help address incidents of fraud and speculative ticket sales and create a more connected marketplace to fight illegal bots.

We oppose legislation that:

Gives More Power to Ticket Monopolies

The LNE/TM monopoly controls every step of the live event marketplace. They strong arm venues into exclusively using Ticketmaster or those venues face losing access to the hundreds of major artists LNE manages or tours they promote. Legislation needs to open the marketplace to competition, not further engrain monopolies.

Makes the Ticket Buying Experience Worse

Buying tickets is a frustrating and arduous process for fans. They face hours long waits and sites that crash. Many fans get left behind because they can't sit for hours on a website while they're at work providing for their families. Legislation needs to make the fan experience better, not maintain the status quo – or make it even worse.

Takes Control Away From Ticket Buyers

Unlike states like CO, IL, and NY, CA consumers have no rights with respect to the tickets they buy. Buyers are not guaranteed the right to donate, gift, or sell their tickets unless permitted by the original ticket seller. LNE/TM limits ticket transfer to edge out competition. Legislation should give consumers control over the tickets they purchase, not take it away.